
EXPORTING - MARKING, LABELLING AND MARKETING STANDARDS FROM 1 JANUARY 2021

The Government guidance on marking, labelling and marketing standards to import and export food, plant seeds and manufactured goods from 1 January 2021 can be found at: <https://www.gov.uk/guidance/labelling-and-marketing-standards-from-1-january-2021?step-by-step-nav=1faad9b3-e5ef-47f6-a3ba-4715e7e4f263>

You can check if the marking, labelling and marketing standards you use are changing from 1 January 2021.

The guidance covers:

Product markings

- manufactured goods on the Great Britain market
- manufactured goods on the EU market

Labelling standards

- food and drink
- organic food

Marketing standards

- Food, animal products and hops
- fresh fruit and vegetables
- poultry, meat
- eggs
- hatching eggs and chicks
- hops and hops products

Plant seeds

- plant reproductive material

The guidance was last updated on the 10 September and may be subject to changes before the 1 January 2021.
